EXECUTIVE SUMMARY EXAMPLE

Approve a six-week guided-setup pilot

EVIDENCE AND GAP

18 of 30 accounts completed setup within fourteen days.

The cause of incomplete setup is unknown.

DECISION AND CONDITION

Confirm an owner and capacity boundary for one account segment.

Review completion and support workload before expansion.

Fictional cohort: 18/30 = 60%. Fourteen-day baseline; six-week proposed pilot. No measured pilot result.